



# HR CONCLAVE & AWARDS CEREMONY

**'Empowering India: HR Vision for Sustainable,  
Innovative People Practices'**

13<sup>th</sup> June 2024 – Bengaluru

Awards Chief Guest



**Shri Dinesh Gundu Rao**  
Hon'ble Minister for Health and Family Welfare  
Government of Karnataka



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In the contemporary business landscape, human capital emerges as the most coveted resource, surpassing financial capital. Despite substantial investments in technological advancements, the true linchpin of an organization remains its people. Recognizing employees as integral to success, involving them in the change equation becomes paramount. Their support, enthusiasm, and adaptability, fostered through education and training, significantly contribute to overall organizational triumph. A robust Human Resource Management (HRM) system becomes imperative, as it is acknowledged that “technology makes up 10 percent of a business, while business processes, employees, and culture make up 90 percent.” HR is evolving into a pivotal force, steering strategic initiatives to navigate business uncertainties. Successful enterprises boast exceptional HR leadership committed to excellence. Acknowledging and celebrating such endeavours

## Conference Objectives

The objective of the conclave is to provide a platform for the practicing companies to share their success stories in Talent Acquisition & Management, HR Operations & Generative AI, Learning & Development, Diversity & Inclusion and help others internalize the concepts in the right way for growth towards becoming globally competitive . The Awards Ceremony will honour industry ,NGOs and HR service providers for their exemplary HR practices, initiatives, and innovations, fostering a platform for knowledge exchange and collective growth.

## Benefits of Attending

- Challenges & Way forward in Talent Acquisitions
- Understand and apply a practical and systematic approach to Strategic HR Planning
- Interaction with HR Professionals from all Industry Sectors
- Learn from case studies Successful of Strategic HR plans.
- Advantages of new technology in HR Domain

## Core Committee



**Mr. T. R. Parasuraman**  
Chairman, ASSOCHAM Southern  
Regional Development Council &  
Karnataka State Development Council



**Mr. Augustus G. S. Azariah**  
Chair, ASSOCHAM HRD Committee &  
APMEA Regional Leader - HR  
Employee, Labor Relations &  
Workforce Restructuring



**Mr. Nav Kishlay**  
Founder Director  
Arcmind Consultancy Pvt. Ltd.



**Mr. Animesh Rai**  
Founder  
Ripples Learning



**Dr. Bindu K Nambiar**  
Faculty  
State Bank Staff College



**Dr. Christo Selvan**  
Dean  
St. Joseph's University



**Ms. Veena Gopalkrishnan**  
Partner Employment Law  
Trilegal



**Mr. Chethan Raj**  
Founder  
Hirifi



**Mr. Rangaraj Bhattacharya**  
Founder  
We Move Theatre

## Topics for Discussion

### ■ Panel Discussion I: "Talent Acquisition, Challenges, and Way Forward"

#### **Key Take Aways:**

- ❖ Balancing AI led automation without letting go human touch.
- ❖ Guarding against bias and fairness.
- ❖ Continuous learning and adaption with fast changing technological advancements.
- ❖ **Moderator: Mr. Chethan Raj**, Founder, Hirifi

### ■ Panel Discussion II: "Generative AI for HR"

#### **Key Take Aways:**

- ❖ The advent of Generative AI for HR in the workplace signifies a transformative shift, prompting a re-evaluation of job roles, skill sets, and management practices.
- ❖ Technological evolution emphasizes collaboration between humans and AI.
- ❖ Privacy and security concerns gain prominence with AI integration,
- ❖ demanding rigorous data protection and cybersecurity measures.
- ❖ Leadership approaches must adapt to oversee hybrid human-AI teams, cultivating a culture that values ethical AI use and continuous innovation.
- ❖ **Moderator: Mr. Animesh Rai**, Founder, Ripples Learning

### ■ Panel Discussion III: "L&D and Upcoming Trends"

#### **Key Take Aways:**

- ❖ Diversify Learning Methodologies
- ❖ Harness the Power of Experiential Learning
- ❖ Foster a Culture of Creativity and Innovation
- ❖ Cultivate a Culture of Lifelong Learning
- ❖ Tech-Driven Learning Integration.
- ❖ **Moderator: Mr. Nav Kishlay**, Founder & Director Arcmind Consultancy Pvt. Ltd.

### ■ Panel Discussion IV: "Diversity & Inclusion for Future Work Place"

#### **Key Take Aways:**

- ❖ Diversity, equity, and inclusion are crucial pillars of a sustainable business ecosystem.
- ❖ Embracing diversity in all its forms enriches perspectives and cultivates innovation and resilience within organizations.
- ❖ Equity ensures fair access to opportunities, promoting a level playing field where everyone can thrive.
- ❖ Inclusion goes beyond mere representation, creating an environment where all voices are heard and valued.
- ❖ championing DEI principles, businesses can achieve financial success and contribute meaningfully to social progress and environmental stewardship.
- ❖ **Moderator: Dr. Bindu K Nambiar**, Faculty State Bank Staff College

## Target Audience

- ❖ CEO/Senior Management
- ❖ Human Resource Head/ GM – Plant & Operations
- ❖ Recruitment/ Career Development Mangers
- ❖ Placement Officers
- ❖ Entrepreneurs
- ❖ HR Services Providers & Consultants
- ❖ Management & Administration Professionals
- ❖ Academicians
- ❖ MNC, Manufacturing, Human Resources, MSME, Start-up, NGO's etc.

Senior Leaders from Manufacturing, MSME's, MNC's Start-ups and NGO's etc., will address the conclave.

# SPONSORSHIP PROPOSAL

## Event Sponsor (Rs. 5,00,000 + GST) Exclusive slot

- ❖ Positioned and branded as Event Sponsor
- ❖ 1 Prominent Speaking Slot (Keynote) at the Conference Inaugural
- ❖ 10 Delegate Passes with access to the conference, networking areas
- ❖ Prominent branding onsite - positioned as Event Sponsor
- ❖ Full Delegate list will be provided post event
- ❖ One Page report of Company Best Practices
- ❖ Stall (2x2)

### MARKETING

- ❖ Logo Visibility throughout the marketing campaign as Event Sponsor
- ❖ Logo Visibility in all pre-event and onsite branding for sponsors
- ❖ Exclusive Social Media post from Senior management
- ❖ Logo Visibility (Digital and Print Mailers)
- ❖ Logo Visibility in any social media posts
- ❖ Prominent Logo Display in 'Thank you' Sponsors Panel at Venue
- ❖ Logo on the wings of Backdrop at Venue
- ❖ Video Byte will be played during the Session
- ❖ **Exclusive Logo Branding in Newspaper Rs. 1,50,000 + GST (Extra)**

## Session Sponsors (Rs. 3,00,000 + GST)

- ❖ Positioned and branded as Session Sponsor
- ❖ 1 Prominent Speaking Slot in relevant Panel Discussion
- ❖ 8 Delegate Passes with access to the conference, networking areas
- ❖ Prominent branding onsite - positioned as Session Sponsor
- ❖ Delegate list will be provided post event
- ❖ One Page report of Company Best Practices
- ❖ Stall (2x2)

### MARKETING

- ❖ Logo visibility throughout the marketing campaign as Session Sponsor
- ❖ Logo visibility in all pre-event and onsite branding for sponsors
- ❖ Social Media post from Senior management
- ❖ Logo Visibility (Digital and Print Mailers)
- ❖ Logo visibility on Exclusive session Social media post & all other relevant social media posts
- ❖ Prominent Logo Display in 'Thank you' Sponsors Panel at Venue
- ❖ Logo on the wings of Backdrop at Venue
- ❖ Video Byte will be played during the Session
- ❖ **Exclusive Logo Branding on Newspaper Rs. 1,00,000 + GST (Extra)**

## Corporate Partner (Rs. 75,000 + GST)

- ❖ Speaking slot in relevant Panel Discussion
- ❖ Logo Visibility in all Mailers
- ❖ Logo Visibility in any social media posts
- ❖ 1 free delegate

## Associate Sponsors (Rs. 1,50,000 + GST)

- ❖ Positioned and branded as Associate Sponsor
- ❖ 1 Prominent Speaking Slot in relevant Panel Discussion
- ❖ 6 Delegate Passes with access to the conference, networking areas + lunch & refreshments
- ❖ Prominent branding onsite - positioned as Associate Sponsor
- ❖ Delegate list will be provided post event
- ❖ Stall (2x2)

### MARKETING

- ❖ Logo Visibility throughout the marketing campaign as Associate Sponsor
- ❖ Logo Visibility included in all pre-event and onsite branding for sponsors
- ❖ Logo Visibility (Digital and Print Mailers)
- ❖ Logo Visibility in any social media posts
- ❖ Prominent Logo Display in 'Thank you' Sponsors Panel at Venue
- ❖ Logo on the wings of Backdrop at Venue
- ❖ Video Byte will be played during the Session
- ❖ **Exclusive Logo Branding on Newspaper Rs. 75,000 + GST (Extra)**

## Institutional Sponsors (50,000 + GST)

- ❖ Positioned and branded as Institutional Sponsor
- ❖ 5 Delegate Passes with access to the conference
- ❖ Prominent branding onsite - positioned as Institutional Sponsor
- ❖ Stall (2x2)

### MARKETING

- ❖ Logo visibility throughout the marketing campaign as Institutional Sponsor
- ❖ Logo included in all pre-event and onsite branding for sponsors
- ❖ Logo Visibility (Digital and Print Mailers)
- ❖ Logo Visibility in any social media posts
- ❖ Prominent Logo Display in 'Thank you' Sponsors Panel at Venue
- ❖ Logo on the wings of Backdrop at Venue

***For inquiries & registrations, Please Contact:***

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**THE ASSOCIATED CHAMBER OF COMMERCE & INDUSTRY OF INDIA**

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